

VERSION 3

Deb,

Attached are six design variations. I'm excited to hear your thoughts!



Christopher Rochester



A4 - Darker blue background, with green lettering. Add a man in a suit to the end of the lineup, still in silhouette.



C3 - Love the orange. On the pattern, change the cow above the H to a horse. Change hands above 8 to "heart". Change the grain to a sitting dog. Add a bow(and arrow) someplace. Make sure all the H-words are showing.



D1 - Replace the animal and rocket constellations with a SUBTLE clover constellation. Use the original saguaro from Version 1, Option I. Use copper/orange background and show two versions, one with logo by Arizona, and one without. Remove the saguaro behind the 6 & 8.



D3 -Use the original saguaro from Version 1, Option I. Use green logo and matching green letters.



D6 -Use the original saguaro and silhouette from Version 1, Option I. Make the silhouette of the kid pop more. He should be facing the saguaro. Use green logo and matching green letters. Remove constellations and replace with subtle clover constellation.



DATE

October 2, 2020



PROJECT

4-H License Plate



CLIENT

The Arizona 4-H Youth Foundation




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OPTION: **A4**

The logo for F. Christopher, featuring the name in a stylized, cursive font inside a white-bordered, rounded rectangular frame.




OPTION: **C3**





OPTION: **D1.A**





OPTION: **D1.B**





OPTION: **D3**





OPTION: **D6**

